



**Circular Economy and the Law:**

**Innovation, Policies and Regulation**

**6 and 7 June 2019**

University of Ferrara

Department of Economics and Management

Via Voltapaletto 11

44121 Ferrara, Italy

Scientific Committee:

Massimiliano Mazzanti and Alberto De Franceschi

*Achieving a Circular Economy is a challenge of increasing importance for businesses, citizens and consumers: innovators, policy-makers and regulators need to create a sinergy linking environmental and economic performances.*

*Against such background, this conference aims to critically assess, in a Law&Economics policy oriented perspective:*

* ***current policies for achieving a “Circular Economy”;***
* ***management of material flows;***
* ***value, management and rights on waste;***
* ***ways of tackling planned obsolescence – especially in the digital world – as disruptive phenomenon for both enviroment and consumer rights.***

*The conference is linked to the INNO4SD network (*[*www.inno4sd.net*](http://www.inno4sd.net/)*) and the activities of the new UNIFE research centre CERCIS (Circular Economy, Innovation and SMEs).*

**Thursday, 6th June 2019**

**14:00 Registration**

**14:30 Welcome addresses**

Giorgio Zauli (*University of Ferrara, Rector*)

Laura Ramaciotti (*University of Ferrara, Dean of the Department of Economics*

*and Management*)

**14:45 Scope and Aims of the Conference**

Massimiliano Mazzanti (*University of Ferrara, Vice-Dean of the Department of*

*Economics and Management*)

**15:00 I. Policies for a Circular Economy: State of the Art and Developments**

**The European Strategy for a Circular Economy: Challenges and Chances**

*Hugo-Maria Schally (European Commission, Head of unit on “Multilateral environmental cooperation” - Directorate General for the Environment, Brussels)*

**The Italian Implementation of the EU Strategy for a Circular Economy**

*Cinzia Tonci (Italian Ministry of Economic Development, Rome)*

**16:00 Discussion**

**16:30 Coffee Break**

**17:00 II. New Challenges for a Circular Economy**

Chair: *Massimiliano Mazzanti (University of Ferrara)*

**Globalisation and the Circular Economy**

*Raimund Bleischwitz (University College, London)*

**Circular Economy: Policies and Innovation**

*Alessio D’Amato (University of Rome Tor Vergata)*

**Circular Economy and Servitization**

*Evelyne Terryn and Bert Keirsbilck (Catholic University of Leuven)*

**18:45 Discussion**

**20:00 Speakers’ Dinner**

**Friday, 7th June 2019**

**09:00 III. Management of Material Flows**

*Chair: Roberto Zoboli (Catholic University of Milan)*

**The distributional effects of resource efficiency**

*Florian Flachenecker (European Commission’s Joint Research Center)*

**Economics of Waste Prevention**

*Henning Wilts (Wuppertal Institute für Klima, Umwelt, Energie)*

**10.00 Discussion**

**10:30 Coffee Break**

**11:00 IV. Value and Management of Waste**

*Chair: Massimiliano Mazzanti (University of Ferrara)*

**Waste Policies and the Circular Economy: A Political Economy Approach**

*Roberto Zoboli (Catholic University of Milan)*

**Waste: a New Property?**

*Giorgio Resta (University Roma Tre)*

**Green Contracts and Circular Economy**

*Sara Landini (University of Florence)*

**12:30 Discussion**

**13:00 Lunch**

**14:30 V. Planned Obsolescence and the Circular Economy**

Chair: *Michael Lehmann (Max Planck Institute for Innovation and Competition, Munich)*

**Comparative Warranty Law: The Case of Planned Obsolescence**

*Stefan Wrbka (University of Applied Sciences for Management and Communication, Vienna)*

**Tackling Planned Obsolescence in the Digital Economy: Unfair Commercial Practices and the New EU Directive on Consumer Sales**

*Alberto De Franceschi (University of Ferrara)*

**15:30 Discussion**

**16:00 Coffee Break**

**16:30 Concluding Remarks**

*The program will be updated*

**Access to the conference is free of charge**

**Please note that access to the conference is limited to 70 participants.**

Should you wish to attend,

please **register by 30 May 2019.**

**Info and Registration:**

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