**Draft Programme\***

The Innovation for Sustainable Development Network (inno4sd) is an initiative established in Brussels in the year 2015 that brings together networks, entities and individuals with the aim of reducing fragmentation and supporting collaboration, whilst engaging policy makers, research & development and businesses to achieve the Sustainable Development Goals (SDGs). More information is available at [http://www.inno4sd.net/](http://www.inno4sd.net/%20)

The 2019 Symposium will be held on November 13-15 in Mexico City. The selected topic is: ‘Social Innovation and Financing for the Sustainable Development Goals (SDGS)’. The event will be hosted by the Mexican Senate (Nov 13th) and Universidad Iberoamericana (Nov 12, 14-15) (<https://ibero.mx/about-ibero> ).

The 2019 Symposium is **organized** by:

* inno4sd
* School of Social Entrepreneurship and Innovation (EDESI) from Universidad Iberoamericana, Mexico City

**Co-organized** with:

* Center for High Impact Social Innovation (CISAI) from ITESO
* GreenMomentum / Cleantech Challenge Mexico
* Mexican Network in International Cooperation and Development (REMECID)
* University of Ferrara - SEEDS

With **strategic international partners:**

* Inter-American Development Bank (IDB)
* Sustainable Development Solutions Network (SDSN)
* Green Growth Knowledge Platform
* GODAN - Global Open Data for Agriculture and Nutrition
* MCCHE Centre for the Convergence of Health and Economics – McGill University
* Montreal International
* Centre for Research on Circular Economy, Innovation and SMES, Ferrara University (CERCIS)

And **national strategic partners:**

* Mexican Congress -H- Cámara de Diputados -Foreign Affairs Commission
* Cirklo Mexico
* Futuro Circular
* Causa Natura

**Sponsored** by:

* National Monte de Piedad

With the **support** of**:**

* European Union Delegation in Mexico
* Mexican Senate
* Office of the Mexican Presidency / Directorate of the Agenda 2030
* British Council (tbc)
* The Fridha Company
* Zona Exacta
* SDSN Mexico

\* Programme subject to change.

**Summary Programme**\*

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| **Day / Hours** | | **Activity** | **Venue** |
| Nov 12th | 9:00-18:00 | **PhD Academy** (activity for PhD Students, selected participants only) | Universidad Iberoamericana |
| Nov 13th | 8:00-14:00 | **High-level Policy Dialogue** (by invitation) | Mexican Senate |
| 17:00-21:00 | **Special Workshop:** Building an alliance for innovation and entrepreneurship to reach the SDGs in Mexico | National Monte de Piedad |
| Nov 14th | 9:00-9:45 | **Official Inauguration** | Universidad Iberoamericana |
| 9:45-11:15 | **Panel:** Social Innovation & Financing for the SDGs at 11 Years of 2030 |
| 11:30-13:00 | **Parallel Sessions:**   * Challenges for New Financial Structures. Alternatives for Social Innovation * The Role of Governments in Financing Social Innovation |
| 14:00-15:30 | **Parallel Sessions:**   * The Role of Investment Funds in Social Innovation. Challenges, Opportunities and Testimonies * Building Capacity in Social Entrepreneurs. Education, Training and Failure Management |
| 16:00-17:30 | **Dialogues:**   * Dialogue 1.Challenges for New Financial Structures. Alternatives for Social Innovation * Dialogue 2. The Role of Governments in Financing Social Innovation * Dialogue 3. The Role of Investment Funds in Social Innovation. Challenges, Opportunities and Testimonies * Dialogue 4. Building Capacity in Social Entrepreneurs. Education, Training and Failure Management |
| 17:30-18:30 | **Conclusions of the day** |

\* Programme subject to change.

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| **Day / Hours** | | **Activity** | **Venue** |
| Nov 15th | 8:30-10:15 | **Panel:** Challenges for and Inclusive Circular Economy in the 21st Century | Universidad Iberoamericana |
| 10:30-12:00 | **Parallel Sessions:**   * SDGs and Social Innovation in Latin America * Innovation, Circularity and Transformations to Sustainability |
| 12:00-13:30 | **Panel:** Green Innovation in Latin America and the Caribbean, including the launch of the innovation contest #SinDesperdicioMéxico, by IDB and partners  **Workshop 1:** Circular Opportunities and Strategies |
| 14:30-16:00 | **Dialogues:**   * Dialogue 5. Green Innovation in Latin America and the Caribbean * Dialogue 6. Innovation, Circularity and Transformations for Sustainability * Dialogue 7. SDGs and Social Innovation in Latin America: lessons for the agenda of a sustainable economy for the oceans   **Workshop 2:**  Circular Innovation |
| 16:00 | **Keynote guest lecture** |
| 16:30 | **Presentation** Innovation and Collaboration for the 2030 Agenda, Project Bank SDSN Mexico innovation ecosystem and solutions for the SDGs, SDSN Mexico |
| 17:00 | **Presentation** Science, Technology and Inovation Strategy RedGlobalMx |
| 17:30 | **Conclusions** and Wrapping up by inno4sd |
| 18:00 | **Official Closing** |

\* Programme subject to change.

**Detailed Programme**\*

November 12th – Special session: PhD Academy

Venue: Universidad Iberoamericana

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| 09:00 | Welcome message by Mr Miguel Gallo, Universidad Iberoamericana EDESI and Mr Fernando Diaz Lopez, inno4sd  Introduction by Co-chairs:   * **Mr. Massimiliano Mazzanti**, University of Ferrara (Italy) – video message * **Ms. Leticia Silva,** CISAI-ITESO (México) – video message * **Ms. Imke de Kock**, Stellebosch University (South Africa), |
| 09:20 | Keynote Lecture by **Ms. Imke de Kock**, Stellebosch University (South Africa), |
| 10:20 | *Coffee Break* |
| 10:40 | Presentations by selected PhD Students |
| 13:30 | *Lunch break* |
| 14:30 | Presentations by selected PhD Students (continues) |
| 16:40 | *Coffee Break* |
| 17:00 | Feedback by senior scholars   * **Ms. Imke de Kock**, Universidad de Stellebosch (South Africa) * **Ms. Ana Crisol Méndez Medina**, Duke University (USA) * **Ms. Valeria Valle**, Universidad Iberoamericana (Mexico) * **Ms. Bibiana Gómez Muñoz,** independent expert,formerly at National Commission for Energy (Mexico) |
| 18:00 | *Conclusions and wrapping up* |

\* Programme subject to change.

# November 13th – High-level Policy Dialogue

Venue: Mexican Senate, Rooms 5-6 (ground floor), ‘Hemiclo’ building

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| 8:00 | **Registration** |
| 8:30 | *Access to the venue (participants and general public)* |

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| 9:00 | Welcome by moderator |
| 9:10 | Introduction and welcome by **Mr. Fernando J. Díaz López**, Director of the Innovation for Sustainable Development Network – inno4sd |
| 9:30 | Welcome message by **Ms. Nancy de la Sierra**, Senator, Vice-President of the Mexican Senate and Presdient of the working group for the 2030 Agenda at the Mexican Senate |
| 9:50 | Welcome message by **Mr. Alfredo Femat Bañuelos**, Mexican Congressman and President of the Commission for Foreign Relations of the Mexican Congress |
| 10:10 | Keynote message by **Mr. Paolo Caridi,** Chief of Commercial and Trade Section, Delegation of the European Union in Mexico |
| 10:30 | Keynote message by **Ms. Gemma Santana**, Coordinator Agenda 2030, Mexican Office of the President |
| 10:50 | Keynote message by **Ms. Rosa Galvez**, Senator for Quebec at the Canadian Parliament and member of ParlAmericas |
| 11:10 | Keynote message by **Mr. José Ramón López Portillo,** CEO Q-Element and Member of the high-level expert group of STI for the SDGs of the UN Technology Facilitation Mechanism |
| 11:30 | *Coffee Break* |
| 11:50 | Keynote message by **Ms. Carmen Bueno**, Researcher SNI III, Universidad Iberoamericana, Mexico City |
| 12:10 | Keynote message by **Mr.** **Daniel Villavicencio**, Professor, Universidad Autonoma Metropolitana |
| 12:30 | Keynote message by **Mr. Eduardo Rolon**, Director Causa Natura |
| 12:50 | Keynote message by **Mr.** **Samuel Compton**, Operations Director, GODAN - Global Open Data for Agriculture and Nutrition, in partnership with the McGill Centre for the Convergence of Health and Ecomomics - MCCHE (Canada) |
| 13:10 | *Pause* |

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| 13:20 | Panel Discussion chaired by: **Dr. Luis Aguirre Torres,** CEO, GreenMomentum  **Ms. Antares Guadalupe Vázquez Alatorre,** Mexican Senator Vice-president of the Commission for Foreign Relatiosn with Latin America and the Caribbean and member of ParlAmericas  **Mr. Alejandro Guevara Sanginés,** Universidad Iberoamericana  **Mr. Javier Larragoiti Kuri,** Founder and CEO, XiliNat  **Mr. Simone Lucatello**, Professor Instituto Mora and Co-Founder of REMECID |
| 14:20 | Keynote message by **Mr. Fernando J. Díaz López**, Director of the Innovation for Sustainable Development Network – inno4sd |
| 14:40 | Keynote message by **Ms.**  **Claudia Yáñez**, Mexican Congresswoman and President of the working group for the 2030 Agenda at the Mexican Congress |
| 15:00 | *End of the day (followed by Q&A press) and VIP Lunch (invited guests only)* |

# November 13th – Special workshop: Building and alliance for innovation and entrepreneurship to reach the SDGs in Mexico

Venue: National Monte de Piedad, Terrace

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| 17:00 | Introduction by co-chairs: **Ms. Leticia Silva**, CISAI, and **Ms. Sofía Paredes**, GreenMomentum |
| 17:15 | Tour the table |
| 17:30 | Towards an alliance of the Mexican ecosystem for entrepreneurship and innovation for the SDGs |
| 20:00 | *Joint reception* |

# 14 de noviembre– Financing and Innovation Dialogue

Venue: Universidad Iberoamericana

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| 8:00 | *Registration* | |
| 9:00 | Introduction by **Mr.** **Fernando J. Díaz López**, Director inno4sd  Moderation by | |
| 9:10 | Welcome message by **Mr. David Fernández Dávalos** – Chancellor, Universidad Iberoamericana, Mexico City | |
| 9:20 | Welcome message by **Mr. Paolo Caridi,** Chief of the Commercial Section, Delegation of the European Union in Mexico. | |
| 9:30 | Welcome message by **Ms. María Elena Álvarez-Buylla,** Director of the Mexican Council for Science and Technology CONACYT | |
| 9:45 | **SOCIAL INNOVATION & FINANCING FOR THE SDGS AT 11 YEARS OF 2030**  **Mr. Armando Laborde**. New Ventures Group (30’) followed by keynote panel (60’)  Chaired by **Mr. Hans Martin Lundberg,** Universidad Iberoamericana  **Rapporteur:** Mr. Oscar Alvarez Macotela, INTERHES, Reino Unido.  **Keynote panelists:**   * **Ms. Gemma Santana**, Agenda 2030 Coordinator, Mexican Office of the Presidency * **Ms. Stéphanie Allard-Gomez**, General Delegate of Quebec in Mexico (tbc) * **Mr. Carlos Guaipatín**, Inter-American Development Bank, Mexico * **Ms. Karla Caballero,** Nacional Monte de Piedad * **Mr. Luis Huacuja,** Vicepresident REMECID | |
| 11:15 | *Coffee Break* | |
| 11:30 | Introduction to Parallel sessions | |
| 11:30 | **CHALLENGES FOR NEW FINANCIAL STRUCTURES. ALTERNATIVES FOR SOCIAL INNOVATION**  Chaired by **Ms. Alejandra Revueltas**, New Ventures Group  **Rapporteur:** Mr.Alejandro Solis, Universidad Iberoamericana   * Introduction by co-chairs, followed by state of the art   **Speakers:**   * **Mr. Javier Delgado Mendoza**, Managing Director, Financiera Nacional de Desarrollo * **Mr. Claudio García Salgó,** CitIBanamex * **Ms. Soffía Alarcón**, Director, The Carbon Trust Mexico * **Mr. Jorge Aguirre Torres,** CFO, GreenMomentum | **THE ROLE OF GOVERNMENTS IN FINANCING SOCIAL INNOVATION**  Chaired by **Mr. Miguel Gallo Reynoso,** Universidad Iberoamericana  **Rapporteur:** Ms. Carmen Bueno, Universidad Iberoamericana   * Introduction by co-chairs, followed by state of the art   **Speakers:**   * **Mr. Epifanio Palacios Vazquez**, Director of Development and Financial Inclusion, Banco del Bienestar, Mexico * **Mr. Edgar Villaseñor Franco**. Executive Director, ICLEI Mexico * **M**r. **José Luis Valencia Abundis,** General Manager, Strategic Project Agency, Gobierno de Jalisco * **Mr. José Alberto Valdes Palacios,** General Manager of Development and Energy Sustainability, SEDECO, CDMX |
| 13:00 | *Networking Lunch & exhibition of innovators* | |
| 14:00 | **THE ROLE OF INVESTMENT FUNDS IN SOCIAL INNOVATION. CHALLENGES, OPPORTUNITIES AND TESTIMONIES**  Co-chaired by **Ms. Aurelie Pancera**, The Fridha Company  **Rapporteur:** Ms. Nidia Ibarra Serrano, CISAI-ITESO   * Introduction by co-chairs, followed by state of the art   **Speakers:**   * **Mr. Enrique Regalado,** Abaco Partners * **Ms. Laura Ortíz Montemayor**, SVX Mexico * **Mr. Óscar Álvarez Macotela**. INTERHES, UK * **Mr. Daniele Calzolari,** Impact Investment Manager, Bolsa Social (Spain) | **BUILDING CAPACITY IN SOCIAL ENTREPRENEURS. EDUCATION, TRAINING AND FAILURE MANAGEMENT**  Chaired by **Mr. Julián Posso,** National Monte de Piedad  **Rapporteur:** Ms. Miriam Gastélum Aispuro, CISAI-ITESO   * Introduction by co-chairs, followed by state of the art   **Speakers:**   * **Ms. Nydia Delhi Mata-Sánchez.** Chancellor, Tecnological University of Valles Centrales of Oaxaca, Mexico * **Mr. Jairo Abraham Ruiz Nava,** National Director of the Social Entrepreneurship Program of Tecnológico de Monterrey * **Mr. Alfredo Camhaji Samra,** Foro Consultivo Científico y Tecnológico |
| 15:30 | *Coffee Break* | |

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| 16:00 | **Parallel Dialogues** | |
| 16:00 | **DIALOGUE 1. CHALLENGES FOR NEW FINANCIAL STRUCTURES. ALTERNATIVES FOR SOCIAL INNOVATION**  Moderator: **Ms. Alejandra Revueltas**, New Ventures Group  **Rapporteur:** Mr. Alejandro Solis, Universidad Iberoamericana  Participants will be split in up in groups per selected SDG. | **DIALOGUE 2. THE ROLE OF GOVERNMENTS IN FINANCING SOCIAL INNOVATION**  Moderator: **Mr. Miguel Gallo Reynoso**, Universidad Iberoamericana  **Rapporteur:** Ms. Carmen Bueno, Universidad Iberoamericana  Participants will be split in up in groups per selected SDG. |
| **DIALOGUE 3. THE ROLE OF INVESTMENT FUNDS IN SOCIAL INNOVATION. CHALLENGES, OPORTUNITIES AND TESTIMONIES**  Moderator: **Ms. Aurelie Pancera**, Fridha Investing  **Rapporteur:** Ms. Nidia Ibarra Serrano, CISAI-ITESO  Participants will be split in up in groups per selected SDG. | **DIALOGUE 4. BUILDING CAPACITY IN SOCIAL ENTREPRENEURS. EDUCATION, TRAINING AND FAILURE MANAGEMENT**  Moderator: **Mr. Julián Posso**, National Monte de Piedad  **Rapporteur:** Ms. Miriam Gastélum Aispuro, CISAI-ITESO  Participants will be split in up in groups per selected SDG. |
| 17:30 | *Conclusions of the day (presentation of workshop discussions)* | |
| 18:30 | ***End of the day*** | |
| 20:00 | Official dinner (inno4sd registered attendees only) | |

# November 15th – A Dialogue on Circular Economy

Venue: Universidad Iberoamericana

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| 8:30 | **Introduction to the day – presentation of agenda** | | |
| 8:45 | **CHALLENGES FOR AN INCLUSIVE CIRCULAR ECONOMY IN THE 21ST CENTURY**  **Mr. Massimiliano Mazzanti**, Professor in Economic Policy University of Ferrara & inno4sd Steering Board member (30’) followed by keynote panel (60’)  Chaired by: **Ms. Gabriela Reygadas**, Director at Cirklo  **Rapporteur:** Ms. Marcela Izaguirre, Circular Economy Leader at CIRKLO  Keynote panelists:   * **Mr. Adrián Velasco,** Director Futuro Circular/ Coordinator of Circular Economy program UMA/ Circular Economy Platform of Americas, Mexico Chapter * **Mr. Timothee Murillo,** Director, Danone Ecosystem, Mexico * **Ms. Alba Sánchez** – Coordinator of the Technological Base, UNAM / Technical Coordinator of NoBI Universitario 2018-2019 * **Mr. Andres Flores Montalvo,** Director Climate Change and Energy, World Resources institute Mexico | | |
| 10:15 | *Coffee Break* | | |
| 10:30 | | **SDGs AND SOCIAL INNOVATION IN LATIN AMERICA**  Chaired by **Ms. Leticia Silva**, CISAI-ITESO (Mexico)  **Rapporteur:** Ms. Miriam Gastélum Aispuro, CISAI-ITESO  **Speakers:**   * **Mr. Rodrigo Pérez Hernández**, FLATAM Director * **Mr. Luis Raúl Rodríguez Reyes,** Director of Social Finances, ITESO * **Mr. José Pérez Sevilla**, Program Manager INTEL (tbc) * **Ms. Beatriz Martínez,** IMPLAN Bahía de Banderas, General Manager | **INNOVATION, CIRCULARITY AND TRANSFORMATIONS TO SUSTAINABILITY**  Chaired by **Ms. Imke de Kock**, Lecturer, Stellenbosch University & inno4sd Steering Board member (South Africa)  **Rapporteur:** Mr. Marco Quatrosi, University of Ferrara, Italy  **Speakers:**   * **Ms. Judith Maas,** Deputy Ambassador and Head of Economic Affairs of the Embassy of the Kingdom of the Netherlands * **Ms. Maï Murray,** Montreal International * **Ms. Heidi Virta,** Senior Manager, Business Finland. * **Mr.** **Samuel Compton**, Operations Director GODAN, in partnership with MCCHE (Canada) |

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| 12:00 | | **GREEN INNOVATION IN LATIN AMERICA AND THE CARIBBEAN**  Chaired by **Mr. Carlos Guaipatín**, IDB  **Rapporteur:** Ms. Sofía Paredes Zamorano, Vice-Presidenta de GreenMomentum.  **Special event:** launch of #SinDesperdicioMéxico (25min)   * Mr. Carlos Guaipatin, IDB * Red de BAMX and/or Bimbo * Socialab MX   Followed by panel discussion (60 min)  **Speakers:**   * **Ms. Claudia Octaviano,** INECC * **Mr. Vladimir López Bassols,** International Consultant * **Mr. Rafael Carmona,** GreenMomentum * **Mr. Fernando Díaz López,** inno4sd | **WORKSHOP 1: CIRCULAR OPORTUNITIES AND STRATEGIES**  Delivered by **Ms. Marcela Izaguirre**, Circular Economy Leader at CIRKLO  **Rapporteur:** **Ms. Gabriela Reygadas**, Director at Cirklo  Detection of circular opportunities in value chains to develop strategies that can be implemented towards more sustainable models increasing the life and value of goods through the design of closed loop cycles and product service systems. | |
| 13:30 | *Networking Lunch & exhibition of innovators* | | | |
| 14:30 | | **Parallel Dialogues** | | | | |
| 14:30 | | **DIALOGUE 5. GREEN INNOVATION IN LATIN AMERICA AND THE CARIBBEAN**  Moderators: **Mr. Fernando Díaz López**, inno4sd  **Rapporteur:** Mr. Rafael Carmona, CTO GreenMomentum  Participants will be split in up in groups per selected SDG. | | **WORKSHOP 2: CIRCULAR INNOVATION**  Delivered by: **Mr.** **Adrián Velasco,** Futuro Circular/ Circular Economy Platform of the Americas  **Rapporteur: Ms.** Nelly Paredes, Futuro Circular  Demonstrative of the methodological process created to provide organizations with the tools to understand the Circular Economy and innovate in priority issues through this economic model’s strategies and principles. | | |
| **DIALOGUE 6. INNOVATION, CIRCULARITY AND TRANSFORMATIONS FOR SUSTAINABILITY**  Moderator: **Ms. Imke de Kock**, Lecturer, Stellenbosch University & inno4sd Steering Board member (South Africa)  **Rapporteur:** Mr. Marco Quatrosi, University of Ferrara, Italy  Participants will be split in up in groups per selected SDG. | | **DIALOGUE 7. SDGs AND SOCIAL INNOVATION IN LATIN AMERICA: LESSONS FOR THE AGENDA OF A SUSTAINABLE ECONOMY FOR THE OCEANS**  Moderators: **Ms. Leticia Silva** and **Mr. Carlos Ríos**  **Rapporteur:** tbc  Case presenters: **Ms. Ana Crisol Méndez Medina,** Duke University and **Ms Georgina Lopez / Mr Jose Gámez,** Causa Natura. | | |
| 16:00 | | **Keynote Lecture**by **Ms. Rosa Galvez**, ParlAmericas and Senator for the Canadian Parliament | | | | | |
| 16:30 | | **Presentation** Innovation and Collaboration for the 2030 Agenda, Project Bank SDSN Mexico innovation ecosystem and solutions for the SDGs, SDSN Mexico, by **Mr. Edgar Leyva**, Manager SDSN México, Coordinación de la Investigación Científica, Universidad Nacional Autónoma de México | | | | | |
| 17:00 | | **Presentation** Science, Technology and Innovation Strategy for the SDGs of the Global Mx Network, by **Ms. Martha Mondragon,** Global Network MX Chapter Netherlands | | | | | |
| 17:30 | | **CONCLUSIONS,** announcementsand wrapping up*– inno4sd network* | | | | | |
| 18:00 | | **Official closing of inno4sd symposium** | | | | | |

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As of February 2019, the inno4sd steering board oversees the activities of the inno4sd network. More information available at: [**http://new.inno4sd.net**](http://new.inno4sd.net)

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